Des.

DESIGN

"SHERMS"

Unusual Line —
that offers Unusual Possibilities

Magic Tricks & Puzzles

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JUN 23 1953
U. S. PATENT OFFICE

F-20A

They Sell Year Round !

- **SUPER PUZZLE**
  Twisted, Tangled, Take-a-part
  Put-to-gether Wire Puzzles.

- **SUPER MAGIC**
  Intrigueing, Fascinating, Clever Magic
  Tricks For That 7-to-75 Year Boy.

- **PEG SOLITAIRE**
  The Greatest Puzzle Game
  Ever Conceived.

U. S. Patent Office

JUN 28 1953

Design Division

it can be done

"SHERMS" INC.
BRIDGEPORT, CONN., U. S. A.

Game Division Sales

Tom McGinty
200 FIFTH AVENUE
NEW YORK, 10, N. Y.

SUPER MAGIC

Reg. U. S. A.

"SUPER MAGIC" Sets—

consist of a boxed assortment of
World Famous Magic Tricks—
Tricks that are simple enough
so that a child can master them—
perplexing enough to interest the
Grown-ups.

Children are fascinated with the Mystic Art — and the Grown-ups, too, fall easy victims to its spell. "It's Real Entertainment — and Lots of Fun."

They Sell Year Round!

★

No. SMI—SUPER MAGIC

Colorful — Eye Appealing — Super Magic tricks they can do! Nine clever mystery tricks . . . The Gravity Illusion . . . Color Monte . . . Card a Bx . . . Multi Molecules . . . Okito Bx . . . Hoo . . . It Fools Y'r Eye . . . Which Hand . . . and Spots that Change. Booklet of Instructions tell you how.

No. SM1—Super Magic—

*Box 12x15x1 inches.
Packed 24 boxes shipping carton.
Weight per carton 24 lbs.
List Price each..... 1.00
Quote..... Per Gross

No. SM25—SUPER MAGIC

A giant Deluxe Super Magic assortment of the World's most intriguing mystery gadgets ever assembled into a set. Twelve unusual tricks . . . The Famous Foo Cups & Balls . . . Telli Pencils . . . Coin Clam Mystery . . . Escapo . . . Paddle of Pan . . . Phantoms . . . Magic Aid . . . Fooled . . . Discus . . . Pencil Problem . . . Pa Pouf . . . and Impossibility! A two color Booklet of Instructions tells how!

No. SM25—Super Magic—

*Box 15x17½x1½ inches.
Packed 12 boxes to shipping carton.
Weight per carton 20 lbs.
List Price each..... 2.50
Quote..... Per Gross

Mfg. by "Sherms, Inc."—Bridgeport, Conn.

A Sherm's Creation
REGISTERED U.S.A.

U. S. Patent Office
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Design Division

SUPER PUZZLES

* Teasing — Tantalizing — Perplexing "Super Puzzles"!
* Colorful — Eye Appealing — Attractive Boxes!
* Puzzles — SELL YEAR ROUND — and in "super puzzles" We Have The Utmost In Value — Ever Made!

No. SP2—SUPER PUZZLES

A giant Deluxe puzzle assortment . . . of the world's greatest puzzles . . . twisted tangled wire problems . . . 'Doggie' . . . Boo Boogy Mans . . . Goofy Puzzles 1 and 2 . . . The Pyramids, the sensational puzzle game from the Ancients and the greatest of all puzzle games . . . 'Peg Solitaire' . . . The most outstanding value . . . ever assembled into one puzzle set. Booklet tells you how.

No. SP2—Super Puzzles—

* Box 15 x 17½ x 1½ inches
Packed 12 boxes shipping carton
Weight per carton 18 lbs.
* Quote..... Per Gross
List Price 2.00

No. SP1—SUPER PUZZLES

A giant assortment of . . . teasing . . . tantalizing . . . perplexing . . . problems . . . that include the 'Doggie', a hound of a puzzle . . . The Boo Boogy Mans . . . The Goofy Puzzle . . . and the most outstanding of wire twisted puzzles . . . with a booklet that tells you How.

No. SP1—Super Puzzles..... List Price 1.00

* Box 12 x 15 x 1 inches
Packed 24 boxes shipping carton
Weight per carton 25 lbs.
* Quote..... Per Gross

No. SP50—SUPER PUZZLES

Nine puzzles . . . Twisted-tangled . . . perplexing problems . . . Four Square . . . Spider Web . . . Triangle . . . Famous "T" . . . Pretzel . . . The Nail . . . Two Twist . . . Heart . . . Cover the Spot . . . and a booklet that Tells you How.

No. SP50—Super Puzzles..... List Price .75

* Box 9 x 12 x ¾ inches
Packed 36 boxes shipping carton
Weight per carton 26 lbs.
* Quote..... Per Gross

Mfg. by "Sherms, Inc."—Bridgeport, Conn.

The

GREATEST PUZZLE GAME

Ever Created !

'PEG SOLITAIRE'

FASCINATING! PERPLEXING!
A GAME EVERLASTING!

The Game — Consists of a heavy quarter inch checker-board with a cross design of 33 holes and 32 pegs.

The Object Is — To jump the pegs — one over each other — removing the peg you jump over — and to get the pegs down to one.

In a most attractive two color box. The Puzzle combinations are many — The 'game' is endless . . . But . . . IT CAN BE DONE!

No. PS25 — Peg Solitaire.....list .25

* Box 6 x 6 x 1⅛ inches
Packed 72 boxes shipping carton
Weight per carton 34 lbs.
* Quote .....Per Gross

No. PS1 — Peg Solitaire .....list .75

Box 6 x 6 x 2 inches
Packed 36 boxes shipping carton
Weight per carton 36 lbs.
Quote .....Per Gross

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"BAG 'O' TRICKS"

New Merchandising Angle For Magic Tricks and Puzzles !

INTRIGUEING

Bright Colored Open Mesh Bags
Fascinating – Eye Appealing –

Properly Displayed

"They Will Walk Off Your Counter"

No. BT50 — BAG O' TRICKS
List .50

* 10 Gadgets — Gravity
Long or Short—Pencil Problem
8 Star—Famous T—Four Square
Cd Mystery—Spider Web—Katch
And the Mt. Bx. Change
Bag—9 x 12 inches
Packed: 72 Shipping Carton
Weight per Carton.....25 lbs
Quote.....Per Gross

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The GREATEST PUZZLE GAMES *Ever Created !*

'PEG SOLITAIRE'

FASCINATING! PERPLEXING!
A GAME EVERLASTING!

The Game — Consists of a heavy quarter inch checker-board with a cross design of 33 holes and 32 pegs.

The Object Is — To jump the pegs — one over each other — removing the peg you jump over — and to get the pegs down to one.

In a most attractive two color box. The Puzzle combinations are many — The 'game' is endless . . . But . . . IT CAN BE DONE!

No. PS1 — Peg Solitaire.
* Box 6 x 6 x 2 inches
Packed 36 boxes shipping carton
Weight per carton 30 lbs.
List Price 1.00
* Quote .....Per Gross

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No. PS50 — Peg Solitaire.
* Box 6 x 6 x 1⅛ inches
Packed 72 boxes shipping carton
Weight per carton 34 lbs.
List Price .50
* Quote .....Per Gross

PEG "O" PYRAMIDS

NEW — INTRIGUING — SENSATIONAL!

No. PoP — Peg O Pyramids

Two of the world's most famous puzzles — in a most attractive three color labeled box.

Peg Solitaire — the greatest puzzle game ever conceived and The Pyramids — the oldest puzzle known to mankind.

*Box 6 x 12 x 1¼ inches
Packed 24 boxes shipping carton.
Weight per Carton 19 lbs.
List Price 1.00
*Quote .....Per Gross

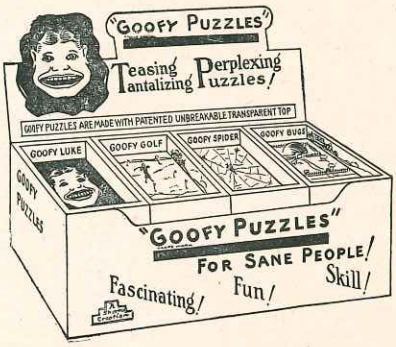
GOOFY PUZZLES

Goofy Puzzles — The Finest Puzzles of their kind ever conceived.

No. GP25 — Goofy Puzzles.

Goofy puzzles . . . are made with a patented unbreakable transparent celluloid top . . . in a metal frame box . . . size 3 x 4 x ¾ inches. Assorted Goofy family . . . packed in attractive counter display box of one dozen puzzles.

Packed 144 puzzles Shipping Carton.
Weight per carton 13 lbs.
List Price .25
*Quote .....Per Gross



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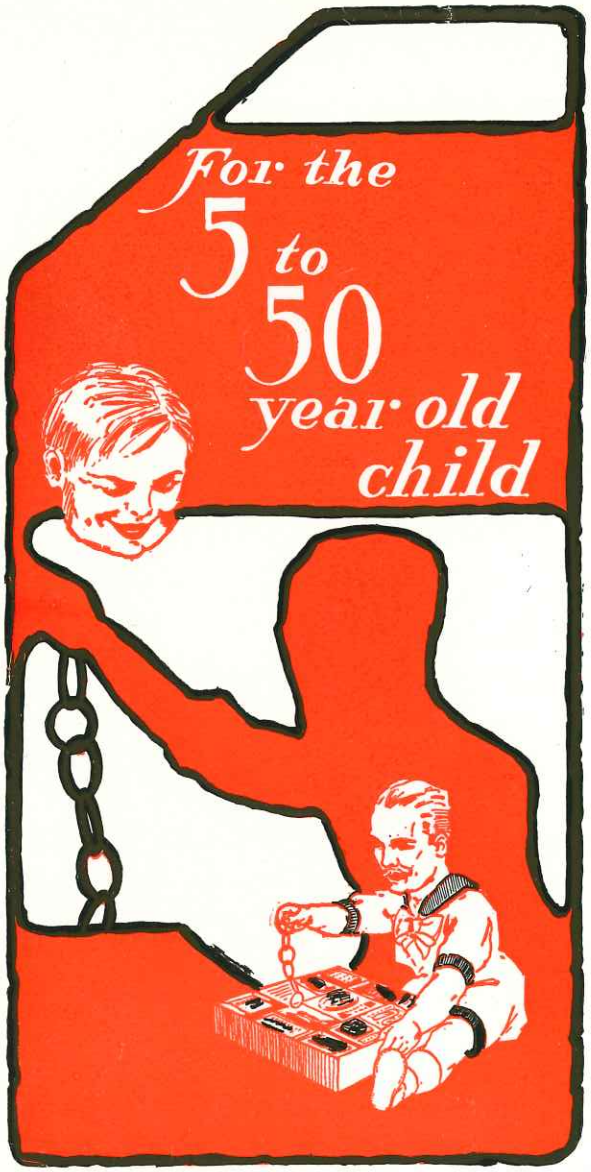

MASTER MAGIC

Reg. U. S. A.

World's Finest Magic!

"MASTER"
"SUPER"

They Sell Year Round

No. MM1— MASTER MAGIC

Colorful — Eye Appealing — Super Magic tricks they can do! Ten clever mystery tricks . . . The Gravity Illusion . . . Colorful Monte . . . Card a Bx . . . Multi Molecules . . . Okito Bx . . . Hoo . . . It Fools Y'r Eye . . . Which Hand . . . and Spots that Change. Booklet of Instructions tell you how.

No. MM1—Master Magic—

*Box 9x12x1½ Inches.

Packed 24 boxes shipping carton

Weight per carton 24 lbs.

Suggested Price.....$1.50

Quote.....Per Gross

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No. MM2 — MASTER MAGIC

A giant Deluxe Super Magic assortment of the World's most intriguing mystery gadgets ever assembled into a set. Twelve unusual tricks . . . The Famous Foo Cups & Balls . . . Telli Pencils . . . Coin Clam Mystery . . . Escapo . . . Paddle of Pan . . . Phantoms . . . Magic Aid . . . Fooled . . . Discus . . . Pencil Problem . . . Pa Pouf . . . and Impossibility! A two color Booklet of Instructions tells how!

No. MM2 — Master Magic—

*Box 12½x15½x2 inches

Packed 12 boxes to shipping carton

Weight per carton 12 lbs.

Suggested Price $2.50

Quote.....Per Gross

Mfg. by "Sherms, Inc."—Bridgeport, Conn.

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World's Finest "SUPER" Puzzles!

No. SP2—SUPER PUZZLES

A giant DeLuxe puzzle assortment . . . of the world's greatest puzzles . . . twisted tangled wire problems. Put together . . . Take apart brain teasers . . . that include:
The sensational Ancient heathen Rings "O" Seven . . . The Doggie —hound of perplexity and other mostly metal humdinger problems.
The Most Outstanding Value ever assembled into one puzzle set! Booklet "tells how."

*Box 12x15x1½ inches
Packed 12 boxes shipping carton
Weight per carton 18 lbs.

Suggested Price $2.50

*Quote ..... Per Gross

No. SP1-5 SUPER PUZZLES

Twenty-two . . . twisted tangled . . . take apart . . . put together . . . All Metal and Wire Twisters. The greatest value ever conceived. COMPARE! Booklet of instructions Tells you How. Suggested Price $1.50

No. SP1-X Without Doggie Puzzle. Suggested Price $1.19

*Box 12x15x1 inches
Packed 24 boxes shipping carton
Weight per carton 30 lbs.

*Quote SP1-5 ..... Per Gross
SP1-X ..... Per Gross

No. SP1 — SUPER PUZZLES

Twelve puzzles . . . Twisted tangled . . . take apart . . . put together . . . All Metal and Wire Twisters . . . including "Doggie" the hound of a Puzzle. The greatest value ever conceived. Compare! Booklet of instructions Tells you How.

*Box 9x12x1½ inches
Packed 24 boxes shipping carton
Weight per carton 20 lbs.

Suggested Price $1.00

*Quote ..... Per Gross

No. SP75 — SUPER PUZZLES

A special "promotional angle" super puzzle set . . . 12 actual metal puzzles well displayed platform in an attractive box. Booklet of instructions explain How.

*Box 9x12x¾ inches
Packed 36 boxes shipping carton
Weight per carton 23 lbs.

Suggested Price ..... .75

*Quote ..... Per Gross

Mfg. by "Sherms, Inc."—Bridgeport, Conn.

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